



# Advertising Rate Sheet for [www.FindQualityConsultant.com](http://www.FindQualityConsultant.com)

Thank you for considering advertisement placement on [www.FindQualityConsultant.com](http://www.FindQualityConsultant.com). We are confident you will not be disappointed. The rates and ad standards presented are guidelines presented for your review. If you have any questions or wish to proceed with advertising on our site, please contact us at (866) 284-4955 or at [info@FindQualityConsultant.com](mailto:info@FindQualityConsultant.com). You will find us flexible and accommodating.

## Website Background

Pacifica Endeavors is a seasoned Internet marketing company and we are making this site the ultimate online directory for organizations seeking quality consultants, trainers, auditors and registrars (ISO, Six Sigma, Lean Manufacturing, Malcolm Baldrige, Food Quality and CMMI). The directory also presents related software that is likely to be sought by the same site visitors. The site is designed so that visitors can quickly and easily identify local solutions for their needs rather than having to spend hours researching the Internet.

Using our search engine optimization expertise and employing aggressive marketing strategies, our surveys show that FindQualityConsultant.com is achieving high search engine ranking and rapidly becoming the premier online directory for prospective clients and consultants alike.

## Advertising Benefits

- FindQualityConsult.com targets a very specific, yet highly valuable market niche.
- You achieve outstanding visibility among companies and organizations seeking a quality consultant or related software package at the exact moment they are searching for these entities.
- Ability to target advertising to specific categories (e.g., ISO consultants in California).
- Affordable advertising rates that yield a high ROI - annual ad investments more than pay for themselves with just one sale.

## Advertising Rate Guidelines

All rates are on a per-month basis, with payment required at the beginning of the advertising period and monthly thereafter. A pre-paid commitment of three months or more enjoys a lower rate:

Ad Type	Monthly	Annually	3+ Months	Annually
Rotating Full Banner 468x60 (Top of Page)	\$ 45	\$ 540	\$ 35	\$ 420
Rotating Square Banner 125x125 (Left Column)	\$ 35	\$ 420	\$ 30	\$ 360
Text Ad Left Column* (6 words)	\$ 30	\$ 360	\$ 25	\$ 300

Banners ads for ISO and Six Sigma/Lean categories appear in three U.S. states (or two states and Canada) for the above rates. Call for nationwide rates.

Add 20 Percent for advertisements placed on the Malcolm Baldrige, CMMI, Food Safety or the Software page. Call or email us for ad rates on other pages (e.g., Home page), non-rotating banner rates, or multiple page rates. **Prep-paid annual commitments receive an additional 10 percent discount.**

Note: Text ads are offered only on certain pages. A "rotating banner" is rotated every time someone visits the page. But if your rotating banner ad is the only one (e.g., full banner ad) on a page, it will be exclusively presented to every page visitor.

**Call Us: (866) 284-4955; Email Us: [Info@FindQualityConsultant.com](mailto:Info@FindQualityConsultant.com)**