



Advertising Rate Sheet for www.FindQualityConsultant.com

Thank you for considering advertisement placement on www.FindQualityConsultant.com. We are confident you will not be disappointed. The rates and ad standards presented are guidelines presented for your review. If you have any questions or wish to proceed with advertising on our site, please contact us at (866) 284-4955 or at info@FindQualityConsultant.com. You will find us flexible and accommodating.

Website Background

- Site was fully launched in 4Q, 2009. Current traffic is averaging 500 visitors monthly in 2Q, 2010 and growing fast.
- Pacifica Endeavors is a seasoned Internet marketing company and our goal is to make this site the ultimate online directory for organizations seeking quality consultants, trainers, auditors and registrars (ISO, Six Sigma, Lean Manufacturing, Malcolm Baldrige, and CMMI). It also presents related software that is likely to be sought by the same site visitors. The site is designed so that visitors can quickly and easily identify local solutions for their needs rather than having to spend hours researching the Internet. Using our search engine optimization expertise and employing aggressive marketing strategies, we are confident that FindQualityConsultant.com will quickly achieve high search engine ranking and become the premier online directory for consumers and consultants alike.

Advertising Benefits

- FindQualityConsult.com targets a very specific, yet highly valuable market niche.
- Outstanding visibility among companies and organizations seeking a quality consultant or related software package at the exact moment they are searching for these entities.
- Ability to target advertising to specific categories (e.g., ISO consultants in Ohio).
- Affordable advertising rates that yield a high ROI - annual ad investments more than pay for themselves with just one sale.

Advertising Rate Guidelines

All rates are on a per-month basis, with payment required at the beginning of the advertising period and monthly thereafter.

Ad Type	Monthly Rate			
	1 Mo.	2 Mo.	3 Mo.	> 3 Mo.
Rotating Full Banner 468x60 (Top of Page)	\$ 45	\$ 45	\$ 45	\$ 40
Rotating Square Banner 125x125 (Left Column)	\$ 35	\$ 35	\$ 35	\$ 30
Text Ad Left Column* (6 words)	\$ 30	\$ 30	\$ 30	\$ 25

Add 20 Percent for advertisements placed on the Malcolm Baldrige, CMMI or the Software page. Call or email us for ad rates on other pages (e.g., Home page), non-rotating banner rates, or multiple page rates.

Note: Text ads are offered only on certain pages. A “rotating banner” is rotated every time someone visits the page. But if your rotating banner ad is the only one (e.g., full banner ad) on a page, it will be exclusively presented to every page visitor.

Call Us: (866) 284-4955; Email Us: Info@FindQualityConsultant.com